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AVA LUTION
C O N S U L T I N G

business continuity

Reducing the likelihood of downtime and implementing strategies to respond and recover following the onset of a catastrophic event that affects business activities, resources, and/or suppliers.

disaster recovery

Reducing the likelihood of downtime and implementing strategies to recover following the onset of a catastrophic event that affects the technical infrastructure critical to an organization.

who are we?

We are a U.S. based firm that specializes in business continuity and IT disaster recovery consulting, outsourcing and software solutions for organizations in both the public and private sectors. The foundation of our work is standards-based, but we also strive to apply best practices based on the unique needs of each client. Our experienced consultants and industry-leading tool, The Planning Portal, enable us to deliver quality results and value to our clients worldwide.

INSIDE AVALUTION | LEADERSHIP

BRIAN ZAWADA, DIRECTOR OF CONSULTING

Brian Zawada (MBCI, MBCP) is a co-founder and the Director of Consulting for Avalution. In his role, Brian focuses on helping organizations design and mature business continuity and IT disaster recovery programs, and achieve conformance to international standards. Prior to co-founding Avalution, Brian served in a number of business continuity roles, such as internally with a Fortune 10 organization and in the U.S. Air Force. In addition to being a frequent author and speaker, Brian has served on the Editorial Advisory Board of Continuity Insights magazine, as President of the Northern Ohio Chapter of the Association of Contingency Planners, and on the ISO and ASIS technical committees authoring international business continuity standards.

ROBERT GIFFIN, DIRECTOR OF TECHNOLOGY SOLUTIONS

Robert Giffin (CBCP, CISA) is a co-founder and the Director of Technology Solutions for Avalution. In his role, Rob focuses exclusively on business continuity and IT disaster recovery program design and implementation, as well as the design of tools that enable efficient program execution. In addition to being a frequent author and speaker, Rob has served on the Editorial Advisory Board of the Disaster Recovery Journal and the board of the Association of Contingency Planners' Northern Ohio Chapter.

LET'S CONNECT | Avalution

General Info

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- www.avalution.com
- contactus@avalution.com

Social Info

- twitter.com/Avalution
- linkedin.com/in/robgiffin
- linkedin.com/in/brianzawada

Rob ↗



Brian ↙

| INDUSTRY FOCUS

From global corporations to local non-profits, we have served the unique needs of organizations in nearly all levels of government and across every industry sector. This experience provides us with a deep understanding of the unique characteristics, requirements and drivers associated with each industry and positions our consulting teams to efficiently deliver recommendations aligned to professional best practices. Leveraging our knowledge and experience saves our clients time and money and results in credible, high-performing solutions.

EDUCATION INSURANCE HEALTH CARE FINANCE UTILITIES OIL/GAS CONSUMER PRODUCTS

PROFESSIONAL SERVICES LIFE SCIENCES RETAIL MANUFACTURING GOVERNMENT NOT-FOR-PROFITS

“Avalution has demonstrated real value in the continued development of our Service Continuity Program.”

Scott Lawrence
Manager, Solutions Delivery
McKesson

INSIDE AVALUTION | APPROACH

Our approach, refined over many years of experience, delivers balanced, cost-effective strategies that manage the risk associated with a disruptive incident. These experiences directly enable our team to meet your most aggressive requirements, and our solutions align with executive management demands, contributing to – not getting in the way of – revenue growth, market share expansion and business process maturation.

WHAT MAKES AVALUTION UNIQUE?

SUCCESSFUL OUTCOMES

Driven by a Project Management Institute (PMI)-inspired, proprietary project management approach and a focus on long-term effectiveness, Avalution's work is synonymous with success. We work hard to develop lasting client relationships built on trust and respect. As a result, our clients receive unvarnished advice on building business continuity and IT disaster recovery programs that will both last and address the challenges unique to their organizations.

COMMITMENT TO QUALITY

Our commitment to quality begins with our vision to recruit and retain the very best people. Our ongoing training and development efforts enable our professionals to deliver high quality results on every project, every step of the way. Taken one step further, we offer an unprecedented service guarantee:

Our work is guaranteed to the complete satisfaction of the client. If the client is not completely satisfied with our services, we will, at the client's option, either waive professional fees or accept a portion of those that reflects the client's level of satisfaction.

EXPERTISE WITH STANDARDS

Our professionals have diverse experiences in applying – and even developing – domestic and international standards, such as ASIS SPC.1-2009, ASIS/BSI BCM.01-2010, BS 25999, ISO 22301, and NFPA 1600, as well as numerous industry-specific regulatory requirements. In addition, we are a certified participant in the BSI Americas Associate Consultant Program. As a certified firm, our team assists in preparing organizations for BS 25999 certification as well as assessing readiness for the certification process. BSI Americas administers the ACP program in order to provide a list of consulting organizations who are “credible and offer an acceptable service in terms of value and performance.” Of note, Avalution is one of the only firms with experience in successfully preparing organizations for BS 25999 certification.

Also, in May 2011, we officially achieved certification to the BS 25999 business continuity management standard for our business continuity consulting services and software solution, The Planning Portal. We are one of the few small businesses (SMB) and the first business continuity professional services firm in North America to successfully obtain this certification. In addition, we are the first North American Software-as-a-Service (SaaS) provider to become BS 25999 certified.





INSIDE AVALUTION | VALUE

MANAGEMENT PERSPECTIVE

Our goal is to reflect your organizational objectives in each business continuity/IT disaster recovery process and solution. Further, our management systems-oriented approach engages management in establishing strategic priorities that align to the continuous delivery of key products and services.

REAL-WORLD EXPERIENCE

Our professionals have deep business continuity/IT disaster recovery expertise, which includes leading and participating in actual recovery efforts during high-profile, disruptive events. Avalution embeds these real-world experiences in each of our solutions.

NO SURPRISES

We deliver on our promises in a transparent manner. Our core competency in project management and project communication enables our professionals to offer feedback and updates on budget, timeline and deliverables throughout the course of our work together.

BALANCE

While we work hard to manage and mitigate risk in order to lessen or eliminate the likelihood of a disruption, we also work to design and implement response and recovery strategies that minimize impact should the unforeseeable occur.

REPEATABILITY

We develop, recommend and implement customized business continuity/IT disaster recovery solutions that integrate and align with existing risk management processes. Our process-based solutions are designed with long-term performance, scalability and maintenance in mind. We also instill the knowledge, experience and confidence in each person charged with performing a long-term role in maintaining and maturing your business continuity/IT disaster recovery program.

Avalution has supported our business continuity planning effort for the past three years. In addition, when we had to activate our plan earlier this year, they made themselves available 24/7 to support our response and communication needs. They went above and beyond and I consider them a true partner.

*Terry Hoover
SVP-Director of Risk Services
TIB-The Independent BankersBank*

INSIDE AVALUTION | CONSULTING SERVICES

PROGRAM ASSESSMENT SERVICES

Interested in seeing how your program measures up against others in your industry? Thinking about getting certified or verifying compliance? We offer a wide range of program assessment services, including certification readiness reviews, regulatory compliance assessments, and gap analysis and program maturation assessments (including internal audit assistance).

PROGRAM DEVELOPMENT SERVICES

We work with internal resources to establish lasting business continuity and IT disaster recovery programs, which typically includes one or more of the following: program definition activities, business impact analysis, risk assessment, strategy definition, and business continuity, IT disaster recovery, crisis management and/or crisis communications plan development and documentation.

PROGRAM MATURATION SERVICES

We expand, enhance or formalize existing program activities by developing training and awareness content, planning for and facilitating exercise sessions, and performing supply chain risk assessment-related work.

PROGRAM ASSISTANCE SERVICES

We offer a wide range of additional services, including business continuity and IT disaster recovery outsourcing, data breach response and notification preparedness, organizational certification preparation, and pandemic preparedness.

THE PLANNING PORTAL (TPP)

TPP is a hosted, web-based business continuity software solution that delivers an easy-to-use set of tools and processes to assist any organization in managing and executing business continuity and IT disaster recovery programs. Solutions address analysis, planning, awareness generation, exercise planning, notification, live crisis management and continuous improvement.

Avalution's approach to business continuity and how they provide consulting services to clients is a distinct competitive advantage.

*Business Continuity Program Manager
National Health Insurance Company*

BUSINESS CONTINUITY SOFTWARE

The business continuity software marketplace is jam-packed with "solutions" that over-promise and under-deliver. Limited customization, too complicated, too expensive, limited access - the list goes on and on. Well, it used to! Enter The Planning Portal. From starting and maturing your program to replacing your current software and reducing administrative burden, Avalution has you covered. So, what makes TPP different?

CAPABILITY AND COST SAVINGS

Workflow automation, BIA and plan integration, granular auditing, customized reporting, live crisis management, and notification are just a few of the advanced features that come standard with TPP. Even better, TPP was designed by professionals who understand business continuity/IT disaster recovery program budget constraints. So rest assured, TPP has been competitively priced and is the market leader in total cost of ownership.

SECURITY AND ACCESS

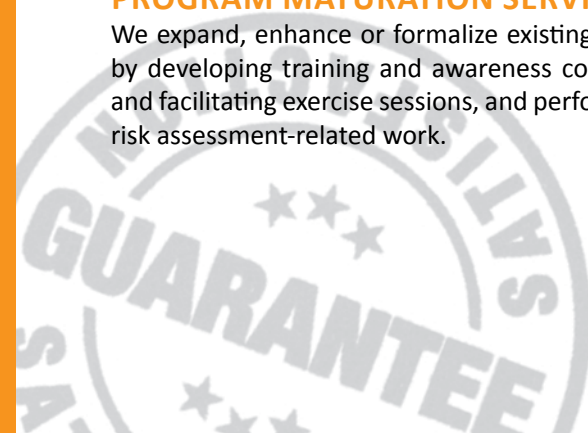
User accounts can be created for any party that requires access to the site because permissions can be set for each individual user. Furthermore, TPP leverages Microsoft SharePoint, so anyone with a browser can immediately access plans, receive updates, or update business continuity data - regardless of location. In addition, authorized users can access TPP via a mobile app on their BlackBerry, Android or iOS (iPhone, iPad, etc). Even with all this access, TPP is completely secured! Communications with TPP are encrypted, and all client information is stored in secure databases protected by passwords and network firewalls.

SIMPLICITY AND FLEXIBILITY

TPP's web-based design takes full advantage of the SharePoint platform and makes learning the tool a breeze because many users are already familiar with the functionality. TPP is also highly customizable and configurable without the need for extensive technical skills or training. So, your organization will never be required to modify your existing plan formats and processes or implement unnecessary capabilities.

YOU CAN HAVE IT ALL!

There are no shortcuts when developing or maturing a business continuity or IT disaster recovery program, but wherever your organization is, The Planning Portal offers an advanced, customized solution that will simplify and drive efficiency into your preparedness efforts!





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